
Lauer Johnson Research Interviewer: _____
Respondent's Phone Number: _____
Study #9999 _____
State X HD 50 Date: _____

FORM:
A 50%
B 50

RECORD FROM SAMPLE:

REGION:
East 21%
North 29
South 27
West 22

1. Party Registration:
Democrat 49%
Republican 36
Unaffiliated 15

2. Race:
Black (B) 16%
Other (O) 5
White (W) 79

3. Precinct: _____

4. 2004 General (G 04)
A 35%
Y 59
Blank 5

5. 2002 General (G 02)
A 7%
Y 64
Blank 30

6. Registration Date: _____

Hello, I'm calling from North American Research, a national public opinion firm. I want to emphasize that this is not an attempt to sell anything or solicit funds. We're conducting a survey in State X with registered voters and this phone number is on my list. May I please speak to:

(IF THE TELEPHONE NUMBER ENDS IN AN EVEN NUMBER:)

The youngest woman living at this household who is 18 years old or older, is home at this time and is registered to vote in State X.

(IF NO WOMAN IS THERE, INTERVIEW ANY MAN WHO IS REGISTERED TO VOTE.)

(IF THE TELEPHONE NUMBER END IN AN ODD NUMBER:)

The youngest man living at this household who is 18 years old or older, is home at this time and is registered to vote in State X.

(IF NO MAN IS THERE, INTERVIEW ANY WOMAN WHO IS REGISTERED TO VOTE.)

7. Just to confirm, are you currently registered to vote in State X?

Yes _____ 100% **CONTINUE**
No X **ASK FOR ANY OTHER REGISTERED VOTER IN HOUSEHOLD.**
Not sure/Other X **IF NONE, TERMINATE**

8. Do you or does anyone in your household work for a radio station, a TV station, a political campaign or party or a newspaper?

Yes	<u>X</u>	TERMINATE
No	100%	CONTINUE
Not sure/Refused	<u>X</u>	TERMINATE

9. In November of this year, there will be an election for the state legislature in State X. As of now, are you almost certain to vote this November, will you probably vote, are the chances 50-50, or don't you think you will vote?

Certain	86%	CONTINUE
Probably	14	CONTINUE
50-50	<u>X</u>	TERMINATE
Won't vote	<u>X</u>	TERMINATE
Not sure/Refused	<u>X</u>	TERMINATE

10. **A.** Generally speaking, do you think things in your part of State X are going in the right direction or do you feel things are off on the wrong track?

Right direction	50%
Wrong track	33
Not sure	17

11. If the election for State Representative were held today, do you think you would vote for the **(ROTATE)** Democratic or Republican candidate for State Representative from your area? **(IF NOT SURE, ASK:)** Which one would you say you are leaning toward right now?

Democrat	40%
Lean Democrat	7
Republican	28
Lean Republican	5
Not sure/Refused	20

Now, I'd like to know your feelings toward some public figures and organizations. Please rate your feelings toward each as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you do not know the name, just say so. **(RANDOM START)**

	<u>Very positive</u>	<u>Somewhat positive</u>	<u>Neutral</u>	<u>Somewhat negative</u>	<u>Very negative</u>	<u>Know name, can't rate</u>	<u>Don't recognize</u>
12. Ann Jones	19%	21%	23%	6%	3%	8%	19%
13. Dave Adams	3	13	19	5	4	14	42
14. Bill Thomas	5	10	27	12	11	11	24
15. The State X Lottery	22	28	20	8	14	3	6
16. Jack Abramoff	1	7	21	5	21	16	29

Please tell me whether you rate each of the following public officials' and groups' performance in office as excellent, good, only fair, or poor. **(READ EACH NAME IN ORDER AND RECORD. REPEAT CHOICES IF NECESSARY)**

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Not Sure</u>
17. B. President George W. Bush	6%	22%	29%	40%	3%
18. A. Governor Mark Johnson	6	43	36	8	6
19. State Representative Ann Jones	8	30	24	6	32
20. B. Democrats in the State Legislature	7	23	42	7	21
21. A. Republicans in the State Legislature	2	31	27	23	17

22. **B.** As of now, would you vote to reelect Ann Jones to the State Legislature, would you consider someone else or would you vote to replace Jones?

Vote to reelect	29%
Consider someone else	33
Vote to replace	9
Not sure	29

23. If the election for State Representative were being held today and the candidates were **(ROTATE)** Ann Jones, the Democrat, and Dave Adams, the Republican, for whom would you vote? **(IF NEITHER/OTHER/NOT SURE, ASK:)** Even if you are undecided, which one of the candidates would you say you are leaning toward right now?

Jones	38%
Lean Jones	9
Adams	21
Lean Adams	9
Neither/Other (Vol.)	4
Not sure/Refused	19

24. Now, I'd like to tell you more about the candidates for State Representative and get your reactions. **(ROTATE DESCRIPTIONS)**

Democrat Ann Jones is a first term state representative and native of Springfield, who graduated from State X Tech and received a law degree from State X University. In the state legislature, Jones has worked to expand access to health care, raise the minimum wage, increase teacher pay and cap the gas tax. Jones has also worked hard for ethics reform legislation. A lifelong conservationist, Jones is committed to improving the environment in State X and promoting renewable energy. Jones is the widow of Mike Jones, a decorated combat veteran.

Republican Dave Adams is business owner who is a first time candidate for public office. If elected, Adams says he intends to make education a top priority and improve State X's schools. Adams will also work for fair distribution of lottery education funds and to secure lottery funds for charter schools. In the state legislature, Adams will work to curb illegal immigration. A graduate of the University of State Y and former reporter on WXXX-TV, Adams is the divorced father of two school-aged daughters.

Based on that information, would you vote for **(ROTATE)** Ann Jones or Dave Adams?

Jones	47%
Adams	31
Neither/Other (Vol.)	4
Not sure	18

25. Here is a list of problems facing State X. Please tell me which one or two of these things you would like your State Representative to work on first. **(RANDOM START. ACCEPT TWO RESPONSES)**

The economy and jobs	31%
Education	37
State taxes and government spending	13
Roads and transportation	5
Senior citizens issues	11
Illegal immigration	11
Crime and drugs	9
The environment	4
Health care and prescription drugs	15
Ethics and corruption	7
Gas prices	10
Growth and development	3

(DON'T READ)

Other (Vol.)	1
Not sure	1

26. Would you be more likely to support a candidate for the State X State Legislature who is pro-choice or pro-life on the abortion issue? **(IF POSITION TAKEN, ASK:)** Do you feel strongly or not so strongly about that?

Strongly pro-choice	44%
Not so strongly pro-choice	14
Strongly pro-life	26
Not so strongly pro-life	7
Not sure/Refused	9

27. Which of these two statements on the death penalty do you agree with more: **(READ IN ORDER)**.

There should be a moratorium on the death penalty
which would put a temporary hold on executions
while the state evaluates the system to make sure
it is fair. 45%

OR

We don't need a moratorium on the death penalty
because the present system is fair. 41

(DON'T READ)

Not sure 22

28. **A.** Do you support or oppose expanding the number of charter schools in State X?

Support 44%
Oppose 33
Not sure 22

29. Do you support or oppose taxpayer funded school vouchers, which help parents pay for private or religious school for their children?

Support 39%
Oppose 50
Not sure 11

30. Do you support or oppose giving tax incentives to corporations to help bring businesses to State X?

Support 58%
Oppose 28
Not sure 14

31. Do you support or oppose amending the State X Constitution to ban gay marriage? **(IF POSITION TAKEN, ASK:)** Do you feel strongly or not so strongly about that?

Support - strongly 35%
Support - not strongly 8
Oppose - strongly 27
Oppose - not strongly 23
Not sure 8

Here are some statements about Ann Jones. For each, please tell me whether the statement, if accurate, makes you more likely to vote for Jones for the State Legislature, less likely to vote for her, or whether it doesn't make much difference to you.

	<u>More Likely</u>	<u>Less Likely</u>	<u>No Difference</u>	<u>Not Sure</u>
(RANDOM START Q.32-44)				
32. Jones fought to pass the strictest ethics reform legislation in State X history, banning elected officials from taking gifts, including golf trips, dinners and cocktails, from lobbyists.	64%	9%	20%	7%
33. Jones co-sponsored legislation to raise the minimum wage in State X by one dollar.	67	9	17	7
34. Jones co-sponsored legislation to cap the gasoline tax, give the state more authority to go after gas price gouging and fully fund the highway trust fund.	67	8	20	6
35. Jones voted to increase teacher pay in State X to the national average to strengthen the quality of education in the state and keep the most qualified teachers in our classrooms.	66	6	20	8
36. Jones is a strong supporter of early childhood education programs. Her family's foundation helped develop a model program to educate pre-school children which later turned into the State X early childhood education program and she has continued their efforts to promote early childhood education in the state legislature.	64	7	22	7
37. Jones co-sponsored legislation giving 20 million dollars in tax relief to owners of small businesses so they can pay for health insurance for their employees.	57	14	21	8
38. B. Jones is an advocate for reforming the death penalty in State X to make sentencing rules fairer and ensure that individuals facing the death penalty are adequately represented by qualified attorneys.	52	10	27	12
39. A. Jones cosponsored legislation to provide benefits to gay partners of State X state employees.	37	26	30	7
40. B. Jones cosponsored legislation to expand hate crime laws to include sexual orientation.	53	9	28	10
41. A. Jones has introduced a number of bills to protect the environment and promote the use of renewable energy and is a member of the Global Warming Commission.	55	10	29	5
42. B. Jones sponsored legislation to protect school age children by allowing them to carry their asthma medication and epi (EP EE) pens for severe allergic reactions with them during the school day.	55	9	24	12
43. A. Jones introduced and helped pass legislation to amend the state's hit and run law to make perpetrators more accountable for their crime.	60	10	27	2
44. Jones has refused to accept money from special interests or the Democratic Party in Wilson, saying she will represent the people of her district, not special interests or political insiders.	58	9	25	8
(RANDOM START Q.45-46)				
45. B. As a member of a wealthy family and having no children, Jones is out of touch with the kinds of problems facing most state residents.	3	28	56	13
46. Jones co-sponsored legislation to give in-state tuition at State X's community colleges and public universities to the children of illegal immigrants.	10	44	35	11

Here are some statements about Dave Adams, the Republican candidate for State Representative from your area. For each, please tell me whether the statement, if accurate, makes you more likely to vote for Adams for the State Legislature, less likely to vote for him, or whether it doesn't make much difference to you. **(RANDOM START)**

	<u>More Likely</u>	<u>Less Likely</u>	<u>No Difference</u>	<u>Not Sure</u>
47. A. Adams supports giving lottery money, designated for State X public schools, to less accountable charter schools instead.	15%	51%	21%	14%
48. Adams says he supports business tax breaks to help keep and bring in businesses to State X, but Adams recently opened a manufacturing facility for his own company in China.	9	60	21	10
49. B. Adams is aligned with Americans for Tax Reform, an extreme organization whose policies have led to spending restrictions and cuts to critical state services like education and road building in other states.	8	60	24	8
50. Dave Adams is a supporter of President Bush and the policies that are failing our country. Like Bush, Adams has no plan to address the increasingly high cost of living facing middle class families in State X.	8	55	24	13

51. Sometimes people change their mind in an interview like this. If the election for State Representative were held today between **(ROTATE)** Republican Dave Adams and Democrat Ann Jones, would you vote for **(ROTATE)** Adams or Jones?

Adams	18%
Jones	51
Neither/ Other (Vol.)	12
Not sure/Refused	20

**FINALLY, I'D LIKE TO ASK YOU A FEW
QUESTIONS FOR COMPARISON PURPOSES ONLY.**

52. What is your age? **(READ LIST IF NECESSARY)**

18-24	4%
25-34	9
35-49	27
50-64	29
65 and over	29
Refused	3

53. What is the last grade of school you completed? **(READ LIST IF NECESSARY)**

Some high school or less	4%
High school/Voc./Tech graduate	22
Some college/2-year grad.	25
4-year college graduate	33
Postgraduate work or degree	15
Refused	2

54. Do you have any children under age 18 living at home?

Yes	29%
No	70
Not sure/refused	1

55. When it comes to voting in elections, which of the following best describes the way you vote? **(READ CHOICES, ROTATE STARTING WITH "ALWAYS")**

Always vote for Democrats	17%
Vote for more Democrats than Republicans	24
Vote for Democrats sometimes and Republicans sometimes	24
Vote for more Republicans than Democrats	20
Always vote for Republicans	13

(DO NOT READ)

Not sure	3
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56. Do you think of yourself very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

Very conservative	19%
Somewhat conservative	20
Moderate	37
Somewhat liberal	14
Very liberal	9
Not sure	2

57. What is your marital status – are you married, single, widowed or divorced?

Married	68%
Single	14
Widowed	9
Divorced	8
Other (Vol.)	1
Refused	-

58. How often do you attend church or religious services - - more than once a week, weekly, a few times a month, once a month, a few times a year or almost never?

More than once a week	19%
Weekly	37
A few times a month	13
Once a month	6
A few times a year	11
Almost never/Never	13
Not sure/Refused	2

59. What is your racial or ethnic background - - are you White, Black, Hispanic, Asian or of some other race?

White	81%
Black	14
Hispanic	1
Asian	-
Other	2
Refused	2

**THANK YOU. YOU HAVE BEEN MOST HELPFUL.
THIS INFORMATION IS TO BE RECORDED AFTER
THE INTERVIEW HAS BEEN COMPLETED.**

60. Respondent's Sex:

Male	45%
Female	55